

Local Issue Ad Public File Checklist

Station	WGHP	Date 7/27	
1.	Name of Sponsor Crossroads	s GPS	
2.	$\frac{7/30 - 8/6}{\text{Flight dates and times}}$		
3.	Sc-ffested Name of spot/description of script/	issue	
4.	Substantiation provided (describe)		
5.	· ·	n Station Public FileX Ye	
6.	Sponsor ID:XYes NOTES:	No (explain below)	
Name			

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:				Date:
I, Stephanie Maroney do hereby request station time co	ncerning the foll	owing issue:		
Crossroads GPS (Grassroo	ts Policy Strat	egies)		
Time of Day, Broadcast Rotation or Length Package	Days	Class	Times pe Week	er Number of Weeks
Total Charges:			<u> </u>	
This broadcast time will be used	by: Crossroa	ads GPS		
Does the programming message relating to an	g (in whole only political i	or in part) on matter of n	communic ational im	ate "a iportance?"
☐ Yes	•		× No	Ì

importance." list the name of	nunicates a message relating to any p the legally qualified candidate(s) the date(s) of the election(s) (if applical	programming refers to, the
For programming that "commi importance," attach Agreed Up	unicates a message relating to any po pon Schedule (Page 3)	elitical matter of national
I represent that the payment for	or the above described broadcast tim	e has been furnished by:
Crossroads GPS, 1404 Margee Clancey-Treasu	New York Ave. NW, Washingtourer Steven Law- Board Chairr	on DC 20005 nan (703)989-6167
and you are authorized to anno furnishing the payment, if othe	ounce the time as paid for by such pe or than an individual person, is:	rson or entity. The entity
	nmittee; 🗵 an association; 🗆 or	other unincorporated group.
The names, offices, and addres	sses of the chief executive officers, o below (may be attached separately):	lirectors, and/or authorized
HIS STATION DOES NOT I F RACE OR ETHNICITY IN	DISCRIMINATE OR PERMIT DIS THE PLACMENT OF ADVERTIS	CRIMINATION ON THE BAS
gree to indemnify and hold ha	rmless the station for any damages o may ensue from the broadcast of the a	
ertisement(s). For the above	-stated broadcast(s), I also agree to	bove-requested o prepare a script,
ertisement(s). For the above nscript, or tape, which will b	-stated broadcast(s), I also agree to be delivered to the station at least _	bove-requested o prepare a script,
rertisement(s). For the above nscript, or tape, which will be ore the time of the scheduled TO BE \$1	-stated broadcast(s), I also agree to be delivered to the station at least _	bove-requested o prepare a script, 24
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WGHP-TV

Flight Dates 07/30/12-08/06/12

15%

	Order Sep	00:15:00	\$ \$\phi\$
Product	Estimate #	732	- Wisia
Crossroads GPS	Alt Order#	9765823	(VV

559554

Original Date / Revision

Contract / Revision

Agency Com

08/01/12

Billing Type

Cash

08/01/12

Billing Contact

Order Type

GENERAL

Advertiser Crossroads GPS

66 Canal Center Plaza

Billing Cycle

EOM/EOC

POL

Suite 555

Billing Calendar BROADCAST A35+ Demographic

Agency Crossroads Media, LLC.

Alexandria, VA 22314

SP-POL PLI Rev Codes

Buying Contact Stephanie Maroney

Sales Office DC-M

Product Codes PL2A

3

Sales Region NAT

Priority

Agency Ref

Advertiser Ref

66 Canal Center Piaza

Suite 555

Alexandria, VA 22314

Primary Account Executive

Brad Philipps

Account Executive	Order%_	Start Date	End Date
Brad Philipps	100%		

Order Share 25% Market Value 90800

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	35%	31780
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	39%	35412
WXLV	1%	908

Billing Plan Order Totals **Net Amount Gross Amount** Rating Start Date End Date # Spots **Net Amount Gross Amount** # of Spots Month

\$22,700.00 0.00 07/30/12 08/04/12 \$19,295.00 \$19,295.00 \$22,700.00 48 August 2012 0.00 \$19,295.00 \$22,700.00 48 Totals

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1 8	07/30/12	07/30/12	M-F 5-6a FOX 8 Morning N	CM-All	5-6a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
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Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/01/12/ 08/01/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

n Ch		End	inventory Code		Start/End T		Len Sp	U (S		Rtg Type S	POIS	Amount \$200.0
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Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/01/12/ 08/01/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

8 NEWS AT Start Date 07/30/12 08/01/12 8 NEWS AT Start Date 07/30/12 08/02/12 8 NEWS AT Start Date 07/30/12 8 NEWS AT Start Date 07/30/12	9A End Date 08/05/12 9A End Date 08/05/12 2 08/02/12 9A End Date 08/05/12 2 08/03/12	Inventory Code M-F 9a-10a Fox 8 Morning No Weekdays -T M-F 9a-10a Fox 8 Morning No WeekdaysW M-F 9a-10a Fox 8 Morning No Weekdays M-F 9a-10a Fox 8 Morning No Weekdays	Spots/Week 1 CM-All ews Spots/Week 1 CM-All ews Spots/Week 1 CM-All CM-All	Start/End T 9a-10a Rate \$250.00 9a-10a Rate \$250.00 9a-10a Rate \$250.00	Rating 0.00W Rating 0.00T Rating 0.00	:30 :30 :30	1 1 1	Rate Pri \$250.003 \$250.003 \$250.003	0.00 NM 0.00 NM 0.00 NM	Spots 1 1	Amount \$250.00 \$250.00 \$250.00
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Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/01/12/ 08/01/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

	. Cinn	End	Inventory Code	Rreak	Start/End Ti	ime Davs	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/01/12/ 08/01/12

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Flight Dates 07/30/12-08/06/12 559554

Hiatus Dates

Original Date / Revision 08/01/12/ 08/01/12

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Advertiser Crossroads GPS

Product Crossroads GPS

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WGHP-TV

ORDER

Flight Dates 07/30/12-08/06/12

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Product

Estimate #

559554 Contract / Revision

Crossroads GPS

9765823 - (WiSIO) Alt Order #

Original Date / Revision

15% Agency Com

Billing Contact

Cash Billing Type **GENERAL**

08/01/12 08/01/12

Order Type EOM/EOC

Advertiser Crossroads GPS

66 Canal Center Plaza

Billing Cycle

Suite 555

Billing Calendar BROADCAST

Agency Crossroads Media, LLC.

A35+ Demographic Alexandria, VA 22314

SP-POL PLI POL

Buying Contact Stephanie Maroney

Sales Office DC-M

Product Codes PL2A

3 **Priority**

Rev Codes

Sales Region NAT

Agency Ref

Advertiser Ref

66 Canal Center Plaza

Suite 555

Alexandria, VA 22314

Primary Account Executive

Brad Philipps

End Date Start Date Order% Account Executive

Brad Philipps

100%

Order Share 25% Market Value 91120

Competing Station	on % of Order	Amount
UNKWN	%	0
WFMY	35%	31892
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	39%	35536
WXLV	1%	911

Billing Plan Order Totals

Order Total:	\$				ig i iun	" 0 1 .	11-4 A	roon Amount
Month	# of Spots	Net Amount C	Pross Amount	Rating Start Date	End Date	# Spots	Net Amount G	ross Amount
		\$19,363.00	\$22,780.00	0.00 07/30/12	08/06/12	55	\$19,363.00	\$22,780.00
August 2012	55	\$19,363.00	\$22,700.00 \$20,700.00	0.00 07700772	40.00 , 12			

0.00 \$22,780.00 55 \$19,363.00 **Totals**

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len	Spots	Rate Pri		<u>Total</u> Spots	Amount
1 8 07/30/12 07/30/12	M-F 5-6a	CM-All	5-6a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
0 0,700,712 0,700,712	FOX 8 Morning News									
FOX 8 NEWS AT 5A										
Start Date End Date	Weekdays Spo	ts/Week	Rate	Rating						
Week: 07/30/12 08/05/12	M	1	\$200.00	0.00						# 000 00
2 8 07/31/12 07/31/12	M-F 5-6a	CM-All	5-6a	-T	:30	1	\$200.003	0.00 NM	1	\$200.00
	FOX 8 Morning News									
FOX 8 NEWS AT 5A										
Start Date End Date	Weekdays Spo	ts/Week	Rate	Rating				İ	1	
Week: 07/30/12 08/05/12	-T	1	\$200.00	0.00			****	0.00 NM	1	\$200.00
3 8 08/01/12 08/01/12	M-F 5-6a	CM-All	5- 6 a	W	:30	1	\$200.003	O.OO INIVI	' '	\$200.00
•	FOX 8 Morning News								Ì	
FOX 8 NEWS AT 5A <u>Start Date</u> <u>End Date</u>	<u>Weekdays</u> <u>Spo</u>	ots/Week	<u>Rate</u>	Rating					}	



ontract / Revision 559554 Flight Dates 07/30/12-08/06/12

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Hiatus Dates

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

											Total	s
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots		Rtg Type		Amount
3 8	08/01/1		M-F 5-6a	CM-All	5-6a	~-W	:30	1	\$200.003	0.00 NM	1	\$200.00
EQV (. NEW AT		FOX 8 Morning Nev	VS								
	B NEWS AT tart Date	End Date	Weekdays S	pots/Week	Rate	Rating				- 1		
Week: 0		08/05/12	*-W*	1	\$200.00	0.00						
4 8			M-F 5-6a	CM-All	5-6a	T	:30	1	\$200.003	0.00 NM	1	\$200.00
, -	••••		FOX 8 Morning Nev	vs								
FOX 8	B NEWS AT	Г 5А			5-1-	Dating						
	tart Date	End Date	Weekdays S	pots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
Week: 0		08/05/12	M-F 5-6a	CM-All		F	:30	1	\$200.003	0.00 NM	1	\$200.00
5 8	08/03/1	2 08/03/12	FOX 8 Morning Nev	******	5-00	·	,		•	1		
FOX 8	8 NEWS A	Г 5А	1 OX 0 moning rio									
	tart Date	End Date	Weekdays S	pots/Week	Rate	Rating				!		
Week: 0	7/30/12	08/05/12	F	1	\$200.00	0.00			0000 000	0.00 NM	1	\$200.00
6 8	08/06/1	2 08/06/12	M-F 5-6a	CM-All	5-6a	M	:30	1	\$200.003	U.UU INIVI	,	Ψ200.00
===		T F A	FOX 8 Morning Nev	NS								
	8 NEWS A	End Date	Weekdays S	pots/Week	Rate	Rating						
	Start <u>Date</u> 08/06/12	08/12/12	M	1	\$200.00	0.00						
7 8			M-F 7-8a	CM-All	7-8a	M	:30	1	\$700.003	0.00 NM	1	\$700.00
. •	0,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	_ +,	Fox 8 Morning New	/8								
FOX	8 NEWS A	T 6A										
-	Start Date	End Date		Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
	07/30/12	08/05/12	M	CM-AI		T	:30	1	\$700.003	0.00 NM	1	\$700.00
8 8	08/02/1	2 08/02/12	M-F 7-8a Fox 8 Morning Nev		(-0a		.00	,	*. *****			
FOX	8 NEWS A	T 6A	Fox a Morning war									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: (07/30/12	08/05/12	T	1	\$700.00	0.00			4700 00 0	0.00 NM	1	\$700.00
9 8	08/03/	2 08/03/12		CM-AI	7-8a	F-+	:30	1	\$700.003	U.UU NIVI	<u> </u>	\$100.00
		T 0 4	Fox 8 Morning Nev	VS								
	8 NEWS A		Weekdays	Spots/Week	Rate	Rating						
-	Start Date 07/30/12	End Date 08/05/12	F	500(3/ 1100/	\$700.00	0.00						
10 8		2 07/30/12	M-F 8-9a	CM-A	∣ 8-9a	M	:30	1	\$550.003	0.00 NM	1	\$550.00
1,5	01700	•/•	Fox 8 Morning Nev	vs							1	
	8 NEWS A				5	Detion					l	
_	Start Date	End Date	Weekdays M	Spots/Weel	<u>Rate</u> Rate	Rating 0.00				·	i	
	07/30/12	08/05/12			8-9a	T	:30	1	\$550.003	0.00 NM	1	\$550.00
11 8	08/02/	12 08/02/12	M-F 8-9a Fox 8 Morning Nev		H U-94	•			******	;	İ	
FOX	8 NEWS A	AT 8A	, on o monning no								1	
	Start Date	End Date	*********	Spots/Weel		Rating					i	
Week:	07/30/12	08/05/12	T		1 \$550.00	0.00	-00	- 1	@EEO 00 3	0.00 NM	1 1	\$550.00
12 8	08/03/	12 08/03/12			li 8-9a	F	:30	1	\$550.003	U.UU INNI	•	# 403.31
F01	O NEWO	\T Q A	Fox 8 Morning Ne	WS								
	8 NEWS A	End Date	Weekdays	Spots/Wee	k Rate	Rating					1	
	Start Date 07/30/12	08/05/12	F		1 \$550.00	0.00					1	~~-^-
13 8		12 07/30/12		CM-A	il 9a-10a	М	:30	1	\$250.003	0.00 NN	1 1	\$250.0
15 6	, J.,, QO,	,,,-	Fox 8 Morning Ne	ws							1	
FOX	K 8 NEWS	AT 9A									•	

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Flight Dates 07/30/12-08/06/12

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Advertiser Crossroads GPS

Product Crossroads GPS

											Tota	
Ln Ch	n Start	End	Inventory Code	Break	Start/End T	me Days	Len Spo	ots		Rtg Type		Amount
13 (8 07/30/1	2 07/30/12	M-F 9a-10a	CM-All	9a-10a	М	:30	1	\$250.003	0.00 NM	1	\$250.00
E 0:	V 0 NEMO A	T 0.4	Fox 8 Morning N	ews								
FO	X 8 NEWS A	End Date	Weekdays	Spots/Week	Rate	Rating						
Maak	Start Date : 07/30/12	08/05/12	M	1	\$250.00	0.00						
		2 07/31/12	M-F 9a-10a	CM-All	9a-10a	-T	:30	1	\$250.003	0.00 NM	1	\$250.00
17	0 0,,,,,,		Fox 8 Morning N	ews								
FO	X 8 NEWS A	T 9A	-									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week	: 07/30/12	08/05/12	-T	1	\$250.00	0.00	.20		\$250.003	0.00 NM	1	\$250.00
15	8 08/01/1	2 08/01/12	M-F 9a-10a	= -	9a-10a	W	:30	1	\$250.003	Q,00 I4WI	,	
E0	X 8 NEWS A	TOA	Fox 8 Morning N	iews								
FO	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 07/30/12	08/05/12	W	1	\$250.00	0.00						
		2 08/02/12	M-F 9a-10a	CM-All	9a-10a	T	:30	1	\$250.003	0.00 NM	1	\$250.00
:			Fox 8 Morning N	lews								
FQ	X 8 NEWS A				D.i.	Duting						
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
	c 07/30/12	08/05/12		CM All	9a-10a		:30	1	\$250.003	0.00 NM	1	\$250.0
17	8 08/03/	12 08/03/12	M-F 9a-10a Fox 8 Morning N		\$6-10a				\$			
FC	X 8 NEWS A	T 9A	FOX 6 MORNING 1	10113								
, •	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	k: 07/30/12	08/05/12	F	1	\$250.00	0.00				2.02.114		ቀንደላ በ
18	8 08/06/	12 08/06/12	M-F 9a-10a	CM-All	9a-10a	M	:30	1	\$250.003	0.00 NM	1	\$250.0
			Fox 8 Morning N	lews -								
FO	X 8 NEWS A		Makakdaya	Spots/Week	Rate	Rating						
Maa	Start Date k: 08/06/12	End Date 08/12/12	Weekdays M	1	\$250.00	0.00						
19		12 07/30/12		CM-All	10-11a	M	:30	1	\$80.003	0.00 NM	1	\$80.0
19	0 011301	12 07700712	M-F 10a-11a									
R#	CHAEL RAY	,										
	Start Date	End Date	Weekdays	Spots/Week	· -	Rating						
Wee	k: 07/30/12	08/05/12	М	1	\$80.00	0.00	-20	4	\$80.003	0.00 NM	1	\$80.0
20	8 07/31/	12 07/31/12		CM-AI	l 10-11a	-T	:30	1	\$60.003	U.OU 14141	•	4 00.0
D.	CHAEL DAY	,	M-F 10a-11a								ł	
rv-	CHAEL RAY	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					l	
Wee	k: 07/30/12	08/05/12	-T	1	\$80.00	0.00					ļ	
21			M-F 10-11a	CM-AI	10-11a	W	:30	1	\$80.003	0.00 NM	1	\$80.0
			M-F 10a-11a								•	
R/	ACHAEL RAY					Detine			•		1	
	Start Date		Weekdays	Spots/Week	<u>Rate</u> \$80.00	Rating 0.00					l	
Wee	k: 07/30/12	08/05/12	W	014.01		T	:30	1	\$80.003	0.00 NM	1	\$80.0
22	8 08/02	/12 08/02/12	M-F 10-11a M-F 10a-11a	CIVI-AI	l 10-11a		.00	•				
p.	ACHAEL RA	v	INIT IVATIA								1	
ry.	Start Date		Weekdays	Spots/Weel	<u>k Rate</u>	Rating					1	
Wer	sk: 07/30/12	08/05/12	T		\$80.00	0.00						#00 f
		/12 08/03/12	2 M-F 10-11a	CM-A	II 10-11a	F	:30	1	\$80.003	0.00 NN	1 1	\$80.0
			M-F 10a-11a									
	ACHAEL RA	V									•	



Flight Dates 07/30/12-08/06/12

Hiatus Dates

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Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

n Çh	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type S	Totals pots	Amount
3 8			M-F 10-11a	CM-All		F	:30	1	\$80.003	0.00 NM	1	\$80.00
			M-F 10a-11a							1		
	HAEL RAY	End Data	Monkdova	Spots/Week	Rate	Rating						
_	Start <u>Date</u> 07/30/12	End Date 08/05/12	Weekdays	1	\$80.00	0.00						
24 8			M-F 10-11e	CM-All	10-11a	M	:30	1	\$80.003	0.00 NM	1	\$80.0
			M-F 10a-11a									
	HAEL RAY	E- 10-4-	18 fo okalesse	Spots/Week	Rate	Rating						
	Start Date 08/06/12	End Date 08/12/12	Weekdays M	Spois/vveek	\$80.00	0.00						
25 8			M-F 12-1230p	CM-All	12-1230p	M	:30	1	\$100.003	0.00 NM	1	\$100.0
25 0	9710911	2 07100712	Noon News	<u> </u>								
FOX	8 NEWS AT	r noon			_					1		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating 0.00						
	07/30/12	08/05/12	M	C#4 All	\$100.00 12-1230p	-T	:30	1	\$100.003	0,00 NM	1	\$100.0
6 8	07/31/1	2 07/31/12	M-F 12-1230p Noon News	CIVI-MII	12-1230P	-,	.50	,	ψ100.000	0.00		•
FOX	8 NEWS A	T NOON	140011 140113									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: (07/30/12	08/05/12	-T	1	\$100.00	0.00			2122 222	0.00 1/14		6400
27 8	08/01/1	2 08/01/12	M-F 12-1230p	CM-All	12-1230p	W	;30	1	\$100.003	0.00 NM	1	\$100.0
FOV	O MELLIC AT	TNOON	Noon News									
. •	8 NEWS A Start Date	End Date	Weekdays	Spots/Week	Rate	Rating		-				
_	07/30/12	08/05/12	W	1	\$100.00	0.00						
28 8		2 08/02/12	M-F 12-1230p	CM-All	12-1230p	T	:30	1	\$100.003	0.00 NM	1	\$100.
•			Noon News									
	8 NEWS A		NAC I d	Cantagalask	Poto	Rating						
-	<u>Start Date</u> 07/30/12	End Date 08/05/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$100.00	0.00						
29 8			M-F 12-1230p	CM-All	12-1230p	F	:30	1	\$100.003	0.00 NM	1	\$100.
29 0	00/03/1	2 00/05/12	Noon News	5 ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,						Į		
FOX	8 NEWS A	T NOON										
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	07/30/12	08/05/12	F	1 Cha All	\$100.00	0.00 M	:30	1	\$100.003	0.00 NM	1	\$100.
30 8	08/06/1	2 08/06/12	M-F 12-1230p Noon News	CNI-AII	12-1230p	(• (.50	,	V 100.000			•
FOX	8 NEWS A	T NOON	140011140413									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	08/06/12	08/12/12	M	1	\$100.00	0.00			2000 000	0.00.484	1	\$900
31 8	07/30/1	2 07/30/12	M-F 5-530p		5-530p	M	:30	1	\$900.003	0.00 NM	1	2900
E 0\	V O NIEWO /	T ED	Fox 8 News at 5	pm								
	X 8 NEWS A Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	07/30/12	08/05/12	M	1	\$900.00	0.00						
32 8			M-F 5-530p	CM-All	5-530p	W	:30	1	\$900.003	0.00 NM	1	\$900.
-			Fox 8 News at 5	ipm								
	X 8 NEWS			0	Date.	Rating				1		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week 1		0.00				.		
	07/30/12	08/05/12 12 08/06/12			5-530p	M	:30	1	\$900.003	0.00 NM	1	\$900
33 8	5 US/US/	12 40/40/12	Fox 8 News at									
	X 8 NEWS	AT ED		,						I		



<u>Original Date / Revision</u> 08/01/12/ 08/01/12 <u>Order Sep</u> 00:15:00

												Tota	
Ln	Ch	Start	End	Inventory Code			Time Days	Len S	Spots		Rtg Type		Amount
33	8	08/06/1	2 08/08/12	M-F 5-530p		5-530p	M	:30	1	\$900.003	0.00 NM	1	\$900.00
	E 0 Y S	NEWS A	TED	Fox 8 News at 5p	m						:		
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W		3/06/12	08/12/12	M	1	\$900.00	0.00					l	
34	8	07/31/1	2 07/31/12	M-F 530-6P	CM-All	530-6p	-T	:30	1	\$900.003	0.00 NM	1	\$900.00
				Fox 8 Early News	530-6P								
		NEWS A		Mankdaye	Spots/Week	Rate	Rating						
\\/	_	art Date 7/30/12	End Date 08/05/12	<u>Weekdays</u> -T	1	\$900.00	0.00						
35	8			M-F 530-6P	CM-All	530-6p	W	:30	1	\$900.003	0.00 NM	1	\$900.00
	-			Fox 8 Early News	530-6P	,							
		NEWS A				5 (B. C.						
		art Date	End Date	<u>Weekdays</u> w	Spots/Week 1	Rate \$900.00	Rating 0.00					1	
-	еек: U. 8	7/30/12	08/05/12 2 08/06/12			530-6p	M	:30	1	\$900.003	0.00 NM	1 1	\$900.00
36	0	06/06/1	2 00/00/12	Fox 8 Early News		550-op	1-2	.50	•	4000,000	• • • • • • • • • • • • • • • • • • • •		
	FOX 8	NEWS A	T 5P	,,	-								
	Si	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		3/06/12	06/12/12	M	1			.00		\$1,100.003	0.00 NM	1	\$1,100.00
37	8	07/30/1	2 07/30/12	LN (M-F) Late News M-F	CM-All	10-1030p (10:00 PM	M	:30	1	\$1,100.003	U.UU INIV	'	\$1,100.00
	FOX8	10.00 NW	/S<	Fare Meas Mi-i		(10.001111	10.00 / 111)						
	S	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek:0	7/30/12	08/05/12	M		\$1,100.00						- 1	64 400 00
38	8	07/31/1	2 07/31/12		CM-All	10-1030p	-T	:30	1	\$1,100.003	0.00 NM	7	\$1,100.00
	EOYS	10.00 NW	192	Late News M-F		(10:00 PM	-10:30 PM)						
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W		7/30/12	08/05/12	-T		\$1,100.00							
39	8	08/03/1	2 08/03/12	LN (M-F)	CM-All	10-1030p	F	:30	1	\$1,100.003	0.00 NM	1	\$1,100.00
		40.00.104	· •	Late News M-F		(10:00 PM	-10:30 PM)						
	_	10.00 NW		Weekdays	Spots/Week	Rate	Rating						
W	_	tart Date 7/30/12	End Date 08/05/12	F		\$1,100.00]	
40			2 08/06/12	LN (M-F)	CM-All	10-1030p	M	:30	1	\$1,100.003	0.00 NM	1	\$1,100.00
				Late News M-F		(10:00 PM	-10:30 PM)						
		10.00 NV		Mile alestana	Cunta Allania	Data	Patina						
LA.		t <u>art Date</u> 8/06/12	End Date 08/12/12	<u>Weekdays</u> м	Spots/Week	<u>Rate</u> \$1,100.00							
41			2 07/31/12			1030-11p		:30	1	\$750.003	0.00 NM	1	\$750.00
7,	Ū	Q11011	12 0//0///12	Late News M-F			-11:00 PM)					i	
			/FOX8 10.00	NWS		_							
			End Date	<u>Weekdays</u>	Spots/Week								
		7/30/12	08/05/12		CAA AI	\$750.00 1030-11p		:30	1	\$750.003	0.00 NM	1	\$750.00
42	8	08/01/	12 08/01/12	LN (M-F) Late News M-F	CIVITAL		-11:00 PM)	.00	•	4.43.45	2.24		-
	AVG.	ALL WKS	/FOX8 10.00			,	• • • • • • • • • • • • • • • • • • • •					1	
	<u>s</u>	tart Date	End Date	Weekdays	Spots/Week							1	
	/eek: 0	7/30/12	08/05/12	W	1			.20		\$750 00 a	0.00 NN	7 1	\$750.00
43	8	08/03/	12 08/03/12		CM-A	1 1030-11p		:30	1	\$750.003	יואו טט.ט	"	ψ1 00.00
	AVC	ALL MIKE	S/FOX8 10.0	Late News M-F		(10.30 PN	1-11:00 PM)					1	
	AVG.	WAR AALV	,,, CAU 10.0										





Contract / Revision

559554

Flight Dates 07/30/12-08/06/12

Hiatus Dates

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<u>Order Sep</u> 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type \$	Totals Spots	s Amount
43 8	08/03/1	2 08/03/12	LN (M-F)	CM-All	1030-11p	F	:30	1	\$750.003	0.00 NM	1	\$750.00
			Late News M-F		(10:30 PM-	11:00 PM)						
		FOX8 10.00		Canta Atlanti	Data	Datina						
¥ Week:0	tart Date	End Date 08/05/12	Weekdays	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
44 8		2 08/06/12		CM-Ail	1030-11p	M	:30	1	\$750.003	0.00 NM	1	\$750.00
77 0	Odrogri	2 00/00/12	Late News M-F	211.71	(10:30 PM-	• •	,,,,,					
AVG.	ALL WKS/	FOX8 10.00	NWS									
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				i		
Week: 0		08/12/12	M	1	\$750.00	0.00			#00.002	0.00 104	4	\$20.00
45 8	07/30/1	2 07/30/12		=	430a-5a	M	:30	1	\$20.003	0.00 NM	. 1	\$20.00
FOX	8 NEWS A	Τ 430Δ	FOX 8 Morning N	News								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		08/05/12	M	1	\$20.00	0.00						
46 8		2 07/31/12	M-F 430a-5a	CM-Aii	430a-5a	-T	:30	1	\$20.003	0.00 NM	1	\$20.00
			FOX 8 Morning N	lews						Į.		
FOX	8 NEWS A	T 430A										
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0		08/05/12	-T	1	\$20.00	0.00	.20	1	\$20.003	0.00 NM	1	\$20.0
47 8	08/01/1	2 08/01/12	M-F 430a-5a		430a-5a	W	:30	1	\$20.003	U.UU INNI	ļ	\$20.0
FOX	8 NEWS A	T 430A	FOX 8 Morning N	NGM2								
	Start <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
_	7/30/12	08/05/12	W	1	\$20.00	0.00						
48 8	08/02/1	2 08/02/12	M-F 430a-5a	CM-Ali	430a-5a	T	:30	1	\$20.003	0.00 NM	1	\$20.00
			FOX 8 Morning N	lews		•				*		
-	8 NEWS A											• •
-	tart Date	End Date	Weekdays	Spots/Week		Rating 0.00				1		
	7/30/12	08/05/12	·	1	\$20.00	0.00 	:30	1	\$20.003	0.00 NM	1	\$20.00
49 8	08/03/1	2 08/03/12	M-F 430a-5a FOX 8 Morning N		430a-5a		30	'	\$20.003	0.00 14141		Ψ2.0.
FOX	8 NEWS A	T 430A	LOX 6 Morning I	10113	•							
	Stert Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	07/30/12	08/05/12	F	1	\$20.00	0.00						
50 8	08/06/1	2 08/06/12	M-F 430a-5a	CM-All	430a-5a	M	:30	1	\$20.003	0.00 NM	1	\$20.00
			FOX 8 Morning N	Vews								
	8 NEWS A			0	Dete	Detine						
		End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$20.00	Rating 0.00						
	08/06/12	08/12/12		CM All	330-7p	S-	:30	1	\$250.003	0.00 NM	0	\$0.0
51 8	08/04/1	12 08/04/12	MLB on FOX MLB on FOX	CIVI-AII	(3:30 PM-7	-		'	φ250.000	0,00 144	·	Ψ.5.
MLB	BASEBALI	L	MED ON I OX		(0.001 111)	,						
			<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
_	07/30/12	08/05/12	S-		\$250.00	Q. 00						
	Ch Date Ra		escription		t/End Time	(3:30 PM-7:00 P	Weekdays		<u>gth Rate</u> ∴30 (\$250.00)	Rtg Type		
		2-08/05/12 N	ALB on FOX	330	-/p	(3:30 PM-7:00 P	sa-	_	.30 (assures)	0.00 1414		
(Credited								#000 000	0.00 NM	1	\$800.0
5 2 8	08/04/1	12 08/04/12		CM-AI	1 10-1030p	S-	- :30	1	\$800.003	U.QQ MIM		 #
E011	0.40.0101.5	OOK NEWO	Late News Sa		(10:00 PM	-10:30 FM)				1	ı	
		OCK NEWS		Spots/Week	Rate	Reting					I	
	Start Date 07/30/12	End Date 08/05/12	<u>Weekdays</u>	Spotsivveer							I	
vveek:	01130112	00/00/12	•									



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/01/12/ 08/01/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
52 8 08/04/12 08/04/	12 LN (Sa) CM-Al Late News Sa	10-1030p (10:00 PM-	\$- 10:30 PM)	:30	1	\$800.003	0.00 NM	1	\$800.00
FOX 8 10 O'CLOCK NEV	vs								
Start Date End Da	te Weekdays Spots/Week	Rate	Rating						
Week: 07/30/12 08/05/1	2S-	\$800.00	0.00						
53 8 08/05/12 08/05	12 LN (Su) CM-A	i 10-1030p	~S	:30	1	\$800.003	0.00 NM	1	\$800.00
	Late News Su	(10:00 PM-	10:30 PM)						
FOX 8 10 O'CLOCK NEV									
Start Date End Da			Beting						
Week: 07/30/12 08/05/1		\$800.00	0.00				C CO 1144		600.00
54 8 08/05/12 08/05		I 9-10a	S	:30	1	\$80.003	0.00 NM	1	\$80.00
	FOX News Sunday					•			*.
FOX NEWS SUNDAY		D-4	D-6						
Start Date End Da		<u>Rate</u> 1 \$80.00	Rating 0.00						
Week: 07/30/12 08/05/			S	:30	- 1	\$400.003	0.00 NM	1	\$400.00
55 8 08/05/12 08/05		6p-7p	5	:30	ı	\$ 4 00.00 3	U.UU MINI	1	ψ 4 00.00
FOX 8 NEWS	Su 6p-7p								
Start Date End Da	ite Weekdays Spots/Wee	Rate	Rating						
Week: 07/30/12 08/05/		\$400.00	0.00						
N 56 8 08/04/12 08/04		6p-7p	S-	:30	1	\$250.003	0.00 NM	1	\$250.00
1950 6 06/04/12 06/04	Sa 6p-7p Sim 41	1 Op-1 p	Ţ.		•	42 00,00			
MLB BASEBALL	22 op-7p								
Start Date End Da	ite Weekdays Spots/Weel	Rate	Rating						
Week: 07/30/12 08/05/		\$250.00	0.00						
							Totals	55 \$	22,780.00
								•	

00:15:00

732



Contract / Revision

WGHP-TV

559554

Flight Dates 07/30/12-08/06/12

Estimate # **Product**

9765823 Alt Order # **Crossroads GPS**

Order Sep

Billing Type Cash Original Date / Revision Agency Com 15% Order Type **GENERAL** 07/06/12 07/06/12

Billing Contact EOM/EOC Billing Cycle

Advertiser Crossroads GPS Billing Calendar BROADCAST 66 Canal Center Plaza

> Suite 555 A35+ **Demographic** Alexandria, VA 22314

Crossroads Media, LLC. Agency POL Rev Codes SP-POL PLI

Buying Contact Stephanie Maroney Product Codes PL2A Sales Office DC-M

3 **Priority** Sales Region NAT

66 Canal Center Plaza Advertiser Ref Agency Ref Suite 555

Primary Account Executive **Brad Philipps**

Alexandria, VA 22314

Totals

Account Executive Start Date **End Date** Order% 100%

Brad Philipps Market Value 91120 Order Share 25%

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	35%	31892
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	39%	35536
WXIV	1%	911

Billing Plan **Order Totals** Rating Start Date End Date # Spots **Net Amount Gross Amount** # of Spots Net Amount Gross Amount Month \$19,363.00 \$22,780.00 0.00 07/30/12 08/06/12 \$22,780.00 August 2012 \$19,363.00 55 0.00 55 \$19,363.00 \$22,780.00

									Tota	<u>ls</u>
Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 8 07/30/12 07/30/12	M-F 5-6a	CM-All	5-6a	M	:30	1	\$200.003	0.00 NM	1	\$200.00
	FOX 8 Morning N	ews						ŀ		
FOX 8 NEWS AT 5A										
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/12 08/05/12	M	<u>1</u>	\$200.00	0.00						
E 2 8 07/31/12 07/31/12	M-F 5-6a	CM-All	5-6a	-T	:30	1	\$200.003	0.00 NM	1	\$200.00
	FOX 8 Morning N	ews								
FOX 8 NEWS AT 5A										
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 07/30/12 08/05/12	-T	1	\$200.00	0.00						
E 3 8 08/01/12 08/01/12	M-F 5-6a	CM-All	5-6a	W	:30	1	\$200.003	0.00 NM	1	\$200.00
	FOX 8 Morning N	iews								
FOX 8 NEWS AT 5A	•									
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				i	ŀ	



<u>Original Date / Revision</u> 07/06/12/ 07/06/12 <u>Order Sep</u> 00:15:00

										_	Tota	.
Ln Cl	h Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots		Rtg Type		Amount
E 3	8 08/01/1	2 08/01/12	M-F 5-6a	CM-Ail	5-6a	W	:30	1	\$200.003	0.00 NM	1	\$200.00
FO	X 8 NEWS A	Γ 5Δ	FOX 8 Morning News	5								
10.	Start Date	End Date	Weekdays Sp	ots/Week	<u>Rate</u>	Rating						
Week	c: 07/30/12	08/05/12	W	1	\$200.00	0.00						
E 4	8 08/02/1	2 08/02/12	M-F 5-6a	CM-All	5-6a	T	:30	1	\$200.003	0.00 NM	1	\$200.00
	V O NIENACO A	TEA	FOX 8 Morning New	5								
FU	X 8 NEWS A Start Date	End Date	Weekdays Sr	ots/Week	Rate	Rating					i	
Week	C 07/30/12	08/05/12	T	1	\$200.00	0.00					i	
E 5	8 08/03/1	2 08/03/12	M-F 5-6a	CM-All	5-6a	F	:30	1	\$200.003	0.00 NM	1	\$200.00
			FOX 8 Morning New	5								
FO	X 8 NEWS A		Nata alcelous Cr	ots/Week	Rate	Rating					i	
Meel	<u>Start Date</u> k: 07/30/12	End Date 08/05/12	Weekdays St	<u>۱ نوعه ۱ دیاراد</u> 1	\$200.00	0.00						
		2 08/06/12	M-F 5-6a	CM-All		M	:30	1	\$200.003	0.00 NM	1	\$200.00
	0 00,00,		FOX 8 Morning New	s							1	
FO	X 8 NEWS A	•	_		. .	B. M						
	Start Date	End Date	Weekdays St	oots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
	k: 08/06/12 8 07/30/1	08/12/12 2 07/30/12		CM-All		M	:30	1	\$700.003	0.00 NM	1	\$700.00
E /	0 07/30/1	2 01130112	Fox 8 Morning News		, 50				•			
FC	X 8 NEWS A	T 6A										
	Start Date	End Date		ots/Week		Rating						
	k: 07/30/12	08/05/12	M	CM-AI	\$700.00	0.00 T	:30	1	\$700.003	0.00 NM	1	\$700.00
E 8	8 08/02/1	08/02/12	M-F 7-8a Fox 8 Morning News		1 /-0a		.50	,	V 1 00.00 0	0.00		•, •••
FC	X 8 NEWS A	T 6A	TOX O MONING HOM	•								
	Start Date	End Date		<u>oots/Week</u>		<u>Rating</u>						
Wee	k: 07/30/12	08/05/12	T	1	\$700.00	0.00			6700 00 0	0.00 NM	1 .	\$700.00
E 9	8 08/03/	12 08/03/12		CM-AI	1 7-8a	F	:30	1	\$700.003	0.00 NM	1	\$700.00
FC	OX 8 NEWS A	T 6A	Fox 8 Morning News	•								
, ,	Start Date	End Date	Weekdays S	pots/Week	Rate	<u>Rating</u>						
Wee	k: 07/30/12	08/05/12	F		\$700.00	0.00						4554.00
E 10	8 07/30/	12 07/30/12		CM-A	l 8-9a	M	:30	1	\$550.003	0.00 NM	1	\$550.00
	534 O AUCTAGO A	T 0 4	Fox 8 Morning News	5								
FC	A SWEWS & XC	End Date	Weekdays S	pots/Week	Rate	Rating						
Wee	k: 07/30/12	08/05/12	M	,	\$550.00	0.00					_	
E 11		12 08/02/12	M-F 8-9a	CM-A	∥ 8-9a	T	:30	1	\$550.003	0.00 NM	1 1	\$550.00
			Fox 8 Morning New	s								
FC	OX 8 NEWS A		<u>Weekdays</u> S	pots/Weel	<u>Rate</u>	Rating						
Wee	Start <u>Date</u> k: 07/30/12	End Date 08/05/12	veekuays S		\$550.00	0.00						
E 12		12 08/03/12	M-F 8-9a	CM-A	II 8-9a	 F	:30	1	\$550.003	0.00 NN	1	\$550.0
			Fox 8 Morning New									
F	OX 8 NEWS A			Samuel Service	, B-1-	Datina					1	
	Start Date	End Date	<u>Weekdavs</u> S	pots/Wee	<u>k Rate</u> 1 \$550.00	Rating 0.00					1	
	ek: 07/30/12	08/05/12	2 M-F 9a-10a		II 9a-10a	M	:30	1	\$250.003	0.00 NN	A 1	\$250.0
E 13	8 07/30/	12 0/100/1	Fox 8 Morning New		100							
F	OX 8 NEWS	AT 9A									ı	

Print Date: 07/06/12



Contract / Revision Flight Dates 07/30/12-08/06/12 **Hiatus Dates** 559554

Order Sep 00:15:00 Original Date / Revision 07/06/12/ 07/06/12

Product Crossroads GPS Estimate # 732 Advertiser Crossroads GPS

				_					Tota	—
Ln Ch Start End			Start/End T		Len Sp			Rtg Type		Amount
E 13 8 07/30/12 07/30/12	M-F 9a-10a C Fox 8 Morning News	M-All	9a-10a	M	:30	1	\$250.003	0.00 NM	1	\$250.00
FOX 8 NEWS AT 9A	TOX 0 WOTTING NEWS									
Start Date End Date	Weekdays Spots/		Rate	Rating						
Week: 07/30/12 08/05/12	M	1	\$250.00	0.00	-20		£050 00 3	0.00 NM	1	6350 00
E 14 8 07/31/12 07/31/12	M-F 9a-10a C Fox 8 Morning News	W-AII	9a-10a	- T	:30	1	\$250.003	U.UU NIVI	ı	\$250.00
FOX 8 NEWS AT 9A								ŀ		
Start Date End Date	Weekdays Spots/	<u>Veek</u>	Rate	Rating						
Week: 07/30/12 08/05/12	-T M-F 9a-10a C	1	\$250.00 9a-10a	0.00 w	:30	1	\$250.003	0.00 NM	1	\$250.00
E 15 8 08/01/12 08/01/12	Fox 8 Morning News	·1VI-7411	sa-iva		.30	'	\$250.00 S	0.00 14(9)	'	Ψ230.00
FOX 8 NEWS AT 9A	•									
Start Date End Date	Weekdays Spots/V	<u>Veek</u>	Rate	Rating						
Week: 07/30/12 08/05/12 E 16 8 08/02/12 08/02/12		ΙΔ λ ΙΙ	\$250.00 9a-10a	0.00 T	:30	1	\$250.003	0.00 NM	1	\$250.00
L 10 0 00/02/12 00/02/12	Fox 8 Morning News	ייריביועוי	30-100	,	.00	•	Ψ200.000	0.00 14101	•	4 200.00
FOX 8 NEWS AT 9A	•									
Start Date End Date	Weekdays Spots/V	Veek 1	<u>Rate</u>	Rating 0.00						
Week: 07/30/12 08/05/12 E 17 8 08/03/12 08/03/12		ΙΔ.ΔΙΙ	\$250.00 9a-10a	F	:30	1	\$250.003	0.00 NM	1	\$250.00
217 8 00/03/12 00/03/12	Fox 8 Morning News	IVEZUI	34-104	·	.50	'	\$250.00	0.00 14101	•	Q L00.00
FOX 8 NEWS AT 9A	•									
Start Date End Date	Weekdays Spots/V	<u>Veek</u>	<u>Rate</u> \$250.00	Rating 0.00						
Week: 07/30/12 08/05/12 E 18 8 08/06/12 08/06/12		MAII	9a-10a	M	:30	1	\$250.003	0.00 NM	1	\$250.00
2 10 0 00,00,12 00,00 12	Fox 8 Morning News				,,,,	•	•			*
FOX 8 NEWS AT 9A			- .	m						
<u>Start Oate</u> <u>End Date</u> Week: 08/06/12 08/12/12	Weekdays Spots/V	<u>/Veek</u> 1	<u>Rate</u> \$250.00	<u>Rating</u> 0.00						
E 19 8 07/30/12 07/30/12			10-11a	M	:30	1	\$80.003	0.00 NM	1	\$80.00
	M-F 10a-11a						·			
RACHAEL RAY	14/ 1		. .	5 2						
Start Date End Date Week: 07/30/12 08/05/12	Weekdays Spots∆	<u>/vęek</u> 1	<u>Rate</u> \$80.00	Rating 0.00						
E 20 8 07/31/12 07/31/12		M-All	10-11a	-T	:30	1	\$80.003	0.00 NM	1	\$80.00
	M-F 10a-11a									
RACHAEL RAY Start Date End Date	Weekdays Spots∆	Maak	Rate	Rating						
Start Date End Date Week: 07/30/12 08/05/12	Weekdays Spots/\ -T	1		0.00						
E 21 8 08/01/12 08/01/12	M-F 10-11a C	M-All	10-11a	W	:30	1	\$80.003	0.00 NM	1	\$80.00
DAGUAEL DAV	M-F 10a-11a									
RACHAEL RAY Start Date End Date	<u>Weekdays</u> Spots∧	Meek	Rate	Rating						
Week: 07/30/12 08/05/12	W	1	\$80.00	0.00						
E 22 8 08/02/12 08/02/12	M-F 10-11a C	M-All	10-11a	T	:30	1	\$80.003	0.00 NM	1	\$80.00
RACHAEL RAY	M-F 10a-11a									
Start Date End Date	Weekdays Spots/	Week	Rate	Rating						
Week: 07/30/12 08/05/12	T	1	\$80.00	0.00						
E 23 8 08/03/12 08/03/12		M-All	10-11a	F -	:30	1	\$80.003	0.00 NM	1	\$80.00
RACHAEL RAY	M-F 10a-11a									
INDIALLINI								-		





<u>Original Date / Revision</u> 07/06/12/ 07/06/12 <u>Order Sep</u> 00:15:00

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	l'ime Days	Len Sp	ots	Rate Pri	Rtg Type \$	3pots	Amount
23 8	08/03/1	2 08/03/12	M-F 10-11a	CM-All	10-11a	F	:30	1	\$80.003	0.00 NM	1	\$80.0
RACH	AEL RAY		M-F 10a-11a									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0	7/30/12	08/05/12	F	1	\$80.00	0.00						
24 8	08/06/1	2 08/06/12	M-F 10-11a	CM-All	10-11a	M	:30	1	\$80.003	0.00 NM	1	\$80.00
BACH	AEL RAY		M-F 10a-11a									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		08/12/12	M	1	\$80.00	0.00						
25 8	07/30/1	2 07/30/12	M-F 12-1230p	CM-All	12-1230p	M	:30	1	\$100.003	0.00 NM	1	\$100.00
			Noon News									
	NEWS A		1041-4	O	5-4-	Datin -						
<u>S</u> Week: 0	tart Date	End Date 08/05/12	Weekdays M	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
26 8		2 07/31/12		CM-AII	12-1230p	-T	:30	1	\$100.003	0.00 NM	1	\$100.00
- 20 0	0170171	2 0//0///2	Noon News	0.0.7 (12 1200p	•	.00	•	Ψ100.000	0.00 14	•	Ψ.00.0.
FOX 8	NEWS A	r noon										
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0		08/05/12	-T	1	\$100.00	0.00			0455.05.0	0.00.1114		0.500
27 8	08/01/1	2 08/01/12	M-F 12-1230p Noon News	CM-All	12-1230p	W	:30	1	\$100.003	0.00 NM	1	\$100.0
FOX 8	NEWS A	r noon	NOOHINEWS									
<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	7/30/12	08/05/12	W	1	\$100.00	0.00						
28 8	08/02/1	2 08/02/12	M-F 12-1230p	CM-All	12-1230p	T	:30	1	\$100.003	0.00 NM	1	\$100.0
EOV 9	NEWS A	T NOON	Noon News									
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		08/05/12	T	1	\$100.00	0.00						
29 8	08/03/1	2 08/03/12	M-F 12-1230p	CM-All	12-1230p	F	:30	1	\$100.003	0.00 NM	1	\$100.0
			Noon News									
	NEWS A	_										
Si Week: 0	tart Date	End Date 08/05/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
30 8		2 08/06/12	M-F 12-1230p	· · · · · · · · · · · · · · · · · · ·	12-1230p	M	:30	1	\$100.003	0.00 NM	1	\$100.0
- 30 0	00/00/1	2 00/00/12	Noon News	Olal-VII	12-1230p	 	.50	•	\$100.003	0.00 14141	'	φ100.0
FOX 8	NEWS A	r noon										
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0		08/12/12	M	1	\$100.00	0.00						
E31 8	07/30/1	2 07/30/12	M-F 5-530p Fox 8 News at 5p		5-530p	M	:30	1	\$900.003	0.00 NM	1	\$900.0
F OX	B NEWS A	T 5P	rox o News at op	om .								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		08/05/12	M	1	\$900.00	0.00						
32 8	08/01/1	2 08/01/12	M-F 5-530p		5-530p	W	:30	1	\$900.003	0.00 NM	1	\$900.00
E OV	0 1151110 4	T ED	Fox 8 News at 5p	om								
	8 NEWS A		Maakdaya	Snote AMack	Date	Rating				1		
S Week: 0	<u>tart Date</u> 7/30/12	End Date 08/05/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
E 33 8		2 08/06/12			5-530p	M	:30	1	\$900.003	0.00 NM	1	\$900.0
_ 00 0	23,0071	_ 55.55.12	Fox 8 News at 5		F		-	-				
		T 5P	- · · ·									



<u>Original Date / Revision</u> 07/06/12/ 07/06/12 <u>Order Sep</u> 00:15:00

Ln C		Start	End 2 08/06/12	Inventory Code M-F 5-530p	CM-AII	5-530p	M	:30	1	\$900.003	0.00 NM	1	\$900.0
: 33	8	06/00/12	2 00/00/12	Fox 8 News at 5p		0-00 0 p	•••	.00		******	• • • • • • • • • • • • • • • • • • • •		
F	OX 8	NEWS A	T 5P										
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	k: 08/	06/12	08/12/12	M	1	\$900.00	0.00					4	****
≟ 34	8	07/31/12	2 07/31/12	M-F 530-6P		530-6p	-T	:30	1	\$900.003	0.00 NM	1	\$900.0
F/	~	NEWS AT	- ED	Fox 8 Early News	530-6P								
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<u>Original Date / Revision</u> 07/06/12/ 07/06/12 <u>Order Sep</u> 00:15:00

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Contract / Revision

Print Date: 07/06/12 Page 7 of 7

559554 <u>Flight Dates</u> 07/30/12-08/06/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 07/06/12/ 07/06/12 <u>Order Sep</u> 00:15:00

Advertiser Crossroads GPS Product Crossroads GPS Estimate # 732

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Totals 55 \$22,780.00

VIRGINIA COMMERCE BANK

29890

CROSSROADS MEDIA, LLC MEDIA ACCOUNT CANAL CENTER PLAZA SUITE 500 ALEXANDRIA, VA 22314

68-525/560

7/26/2012

WGHP-TV

**19,363.00

Nineteen Thousand Three Hundred Sixty-Three and 00/100*******

WGHP-TV 2005 Francis Street High Point, NC 27263

MEMO

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CROSSROADS MEDIA, LLC
WGHP-TV MEDIA ACCOUNT

7/26/2012

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29890

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CrossGPS NC Pres 7/30-8/6/12

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